



Nelson Mandela Token Enabled Marketplace

Global value creation for social equality while
enhancing the legacy of Nelson Mandela





Value Proposition Mandela Token



Create a “market multiple” for the House of Mandela to maximize the value of their brand



Improve the financial well being of the followers of Nelson Mandela



Create a functional means of transacting for the unbanked

Mandela Token is **not an NFT**.

NFT sales or direct sales of your intellectual property and products are one and done. Once sold, you **no longer benefit from the increase in value**.

All of your art work and writings stay within your control.



ForumPay Creates A Digital Token: The Mandela Token

The Mandela Token is listed on ForumPay's EU licensed crypto exchange where Mandela followers and crypto enthusiasts can buy and sell the Mandela Token for currencies from all over the world.

ForumPay facilitates a **network effect** with a positive feedback loop created by limited supply:

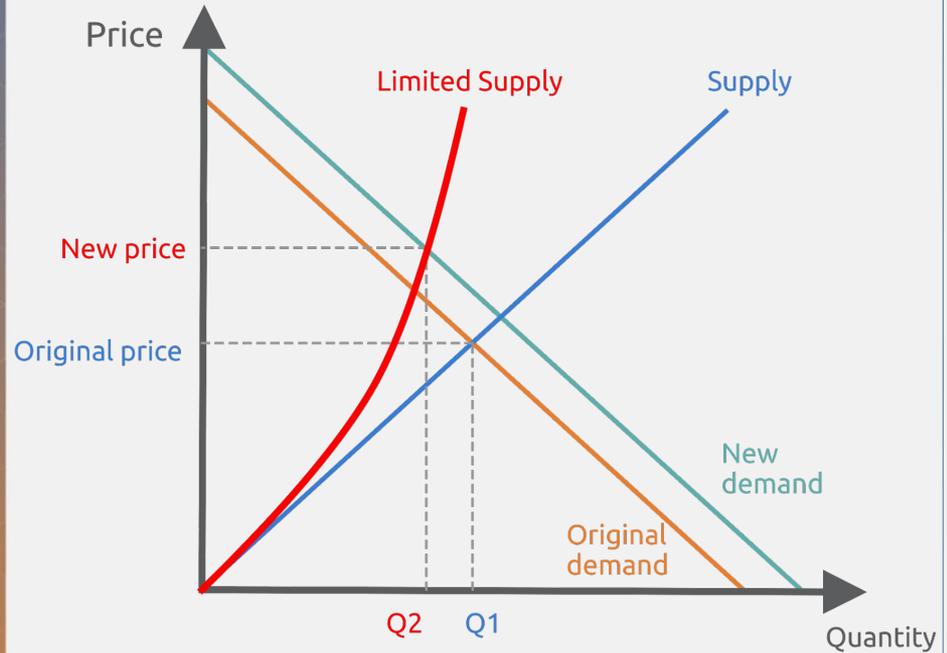
Bitcoin
increased in value
391,400%
IN 8 YEARS

Ether
increased in value
222,500%
IN 8 YEARS

What is required is a follower base to start the network effect and let limited supply drive the price which benefits both the House of Mandela and the followers of Mandela.



Value Creation With Limited Supply





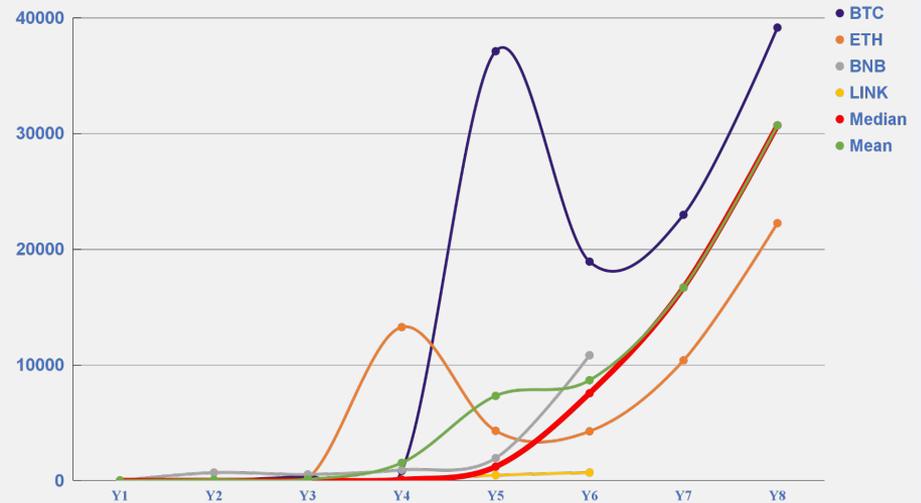
Mandela Token

Nelson Mandela has many more followers than any token or coin ever had at its inception!

Crypto / Tokens	Followers
Bitcoin	65,620
Ether	29,770
Link	13,760
Average of the ten coins & tokens	16,734

The remaining tokens had a lot less followers.

Value Evolution of Tokens & Coins





We Add Two Significant Enhancements To The Token Technology:

- ✓ An enhancement of further limiting supply by burning tokens – the effect of which is not reflected in the above value increase
- ✓ Access to the financial system for the unbanked

ForumPay will provide free of charge digital wallets to Mandela followers which will enable them to:

- ✓ Purchase goods and services worldwide
- ✓ Transmit money worldwide at low cost
- ✓ Obtain cash at more than 500,000 locations worldwide

In addition to accessing financial services, Nelson Mandela followers will benefit from the increase in value of the Mandela Token.



Assumptions

- ✓ Mandela Token performs only as well as the average token
- ✓ The House of Mandela generates \$1 million of sales per year with the Mandela Token



Economic Impact (est.)

The House of Mandela generates \$3.9 billion in cash over an 8 year period and still holds Mandela Tokens worth \$13.8 billion.

Importantly, Mandela followers own Tokens worth \$52.3 billion providing considerable community enrichment.



How Do We Get Started?

The House of Mandela has unparalleled options to fuel the network effect:

- ✓ Special events both live and streamed (*ForumPay's sister company will stream the events globally at no charge.*)
The events may include Mandela family members in addition to entertainment and sports stars
- ✓ Sales of House of Mandela intellectual property and products:
 1. Nelson Mandela art
 2. Dumani Mandela's books
 3. House of Mandela wine
 4. House of Mandela jewelry
- ✓ The art work and books can be sold either outright or copies either digitized as NFTs or non-digitized

Mandela Token Structure



ForumPay - Exchange



Provide Mandela followers digital wallets enabling them to purchase goods and services, transmit money at low cost and get cash at more than 500,000 locations worldwide



Through ForumPay, the MandelaToken can access all 200+ million wallets in the world



Create a market for the Mandela Token by listing it on ForumPay's exchange



Assist in marketing to promote the Mandela Token to crypto holders



Through relationships, get the Mandela Token listed on other major exchanges around the world

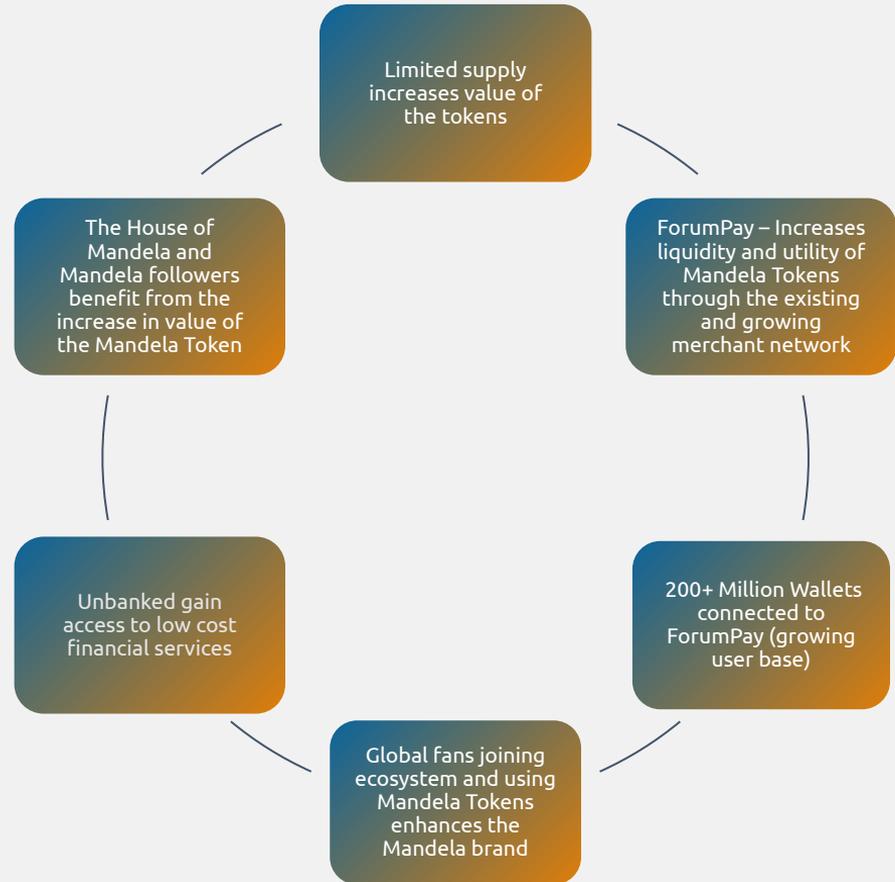


Provide market making and liquidity functions to ensure that Mandela followers always have the ability to buy and sell and cash out to fiat

Ecosystem

-

Virtuous Cycle Driving Increasing Value



Revenue Share



Nelson Mandela Token

- ✓ The House of Mandela pays nothing upfront
- ✓ Once the Nelson Mandela Token doubles in value, **ForumPay receives 10% of the tokens**
- ✓ Once the Nelson Mandela quadruples, **ForumPay receives an additional 10% of the tokens**



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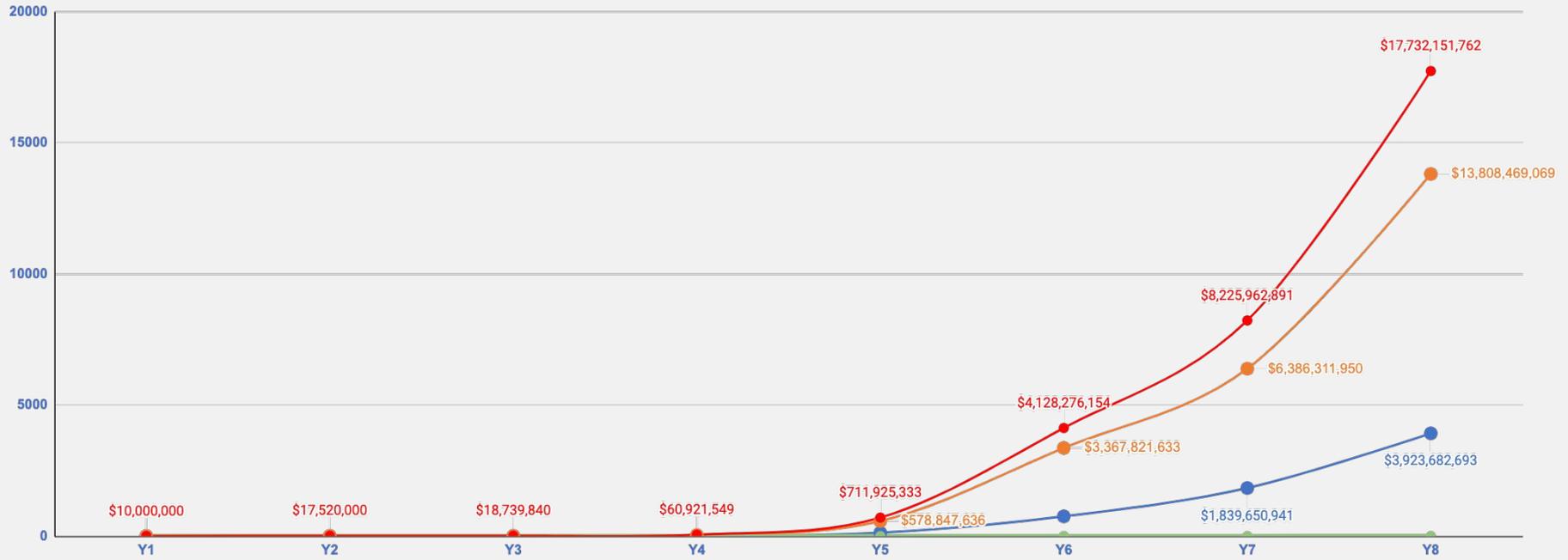
Appendix

Total Value Created For Mandela Token

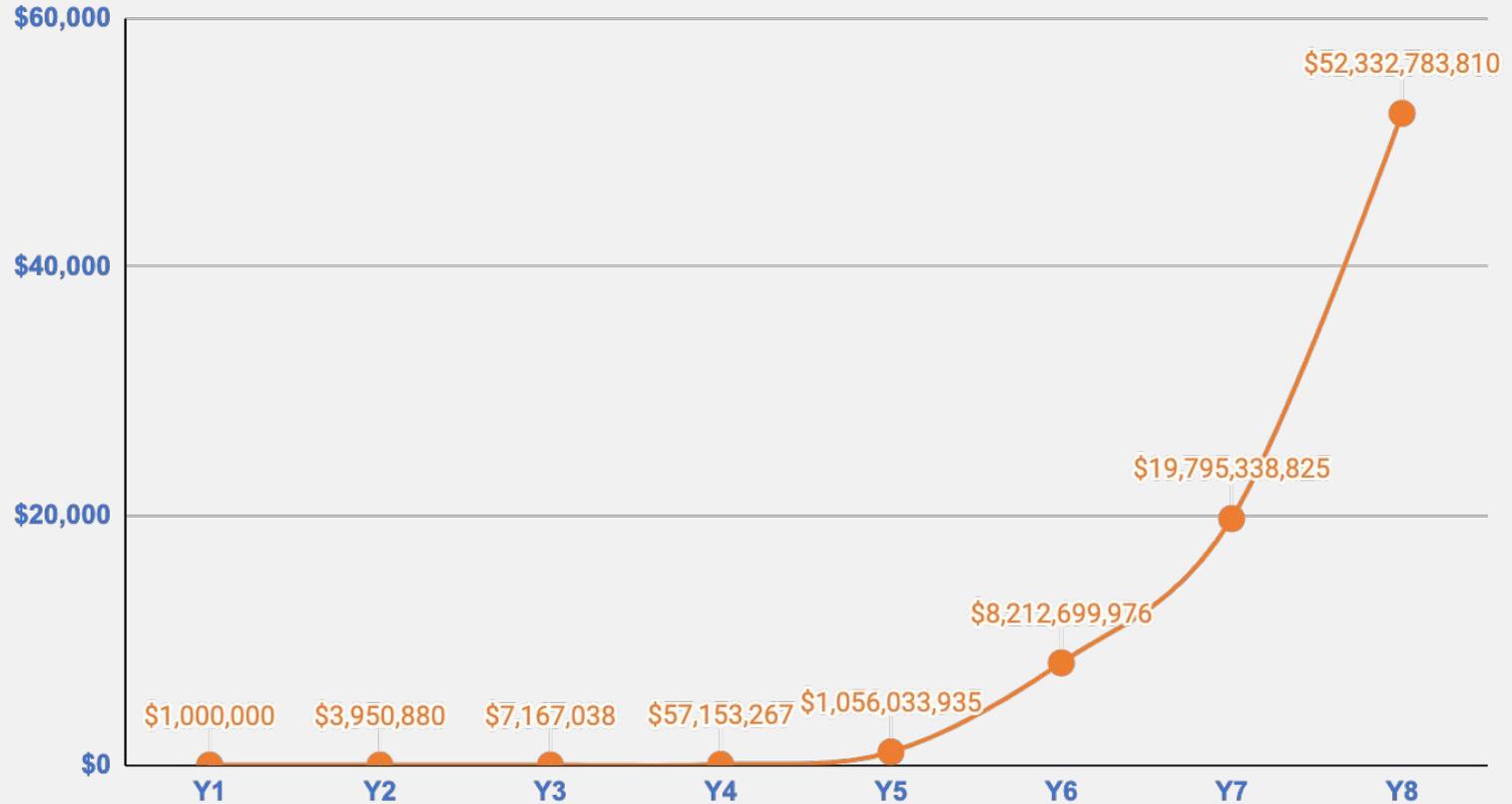
	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8
Price per Token	\$1.00	\$1.94	\$2.52	\$15.39	\$238.13	\$1,643.57	\$3,643.33	\$9,066.52
Value of Tokens held by House of Mandela	\$8,000,000	\$12,509,120	\$11,272,782	\$44,980,463	\$578,847,636	\$3,367,821,633	\$6,386,311,950	\$13,808,469,069
Cash received per year by House of Mandela	\$2,000,000	\$3,010,880	\$2,456,178	\$8,474,029	\$117,136,611	\$627,376,823	\$1,079,196,421	\$2,084,031,752
Cash received cumul. by House of Mandela	\$2,000,000	\$5,010,880	\$7,467,058	\$15,941,086	\$133,077,698	\$760,454,521	\$1,839,650,941	\$3,923,682,693
Total value generated for House of Mandela	\$10,000,000	\$17,520,000	\$18,739,840	\$60,921,549	\$711,925,333	\$4,128,276,154	\$8,225,962,891	\$17,732,151,762
Cash Sales (estimation)	\$1,000,000	\$2,000,000	\$3,000,000	\$4,000,000	\$5,000,000	\$6,000,000	\$7,000,000	\$8,000,000
Value of Tokens held by Followers	\$1,000,000	\$3,950,880	\$7,167,038	\$57,153,267	\$1,056,033,935	\$8,212,699,976	\$19,795,338,825	\$52,332,783,810

Value of Tokens Held by House of Mandela & Cash Received VS Cash Sales

● Cash received cumul. by House of Mandela ● Value of Tokens held by House of Mandela ● Cash sales (estimation) ● Total value generated for House of Mandela



Value of Tokens Held by Followers

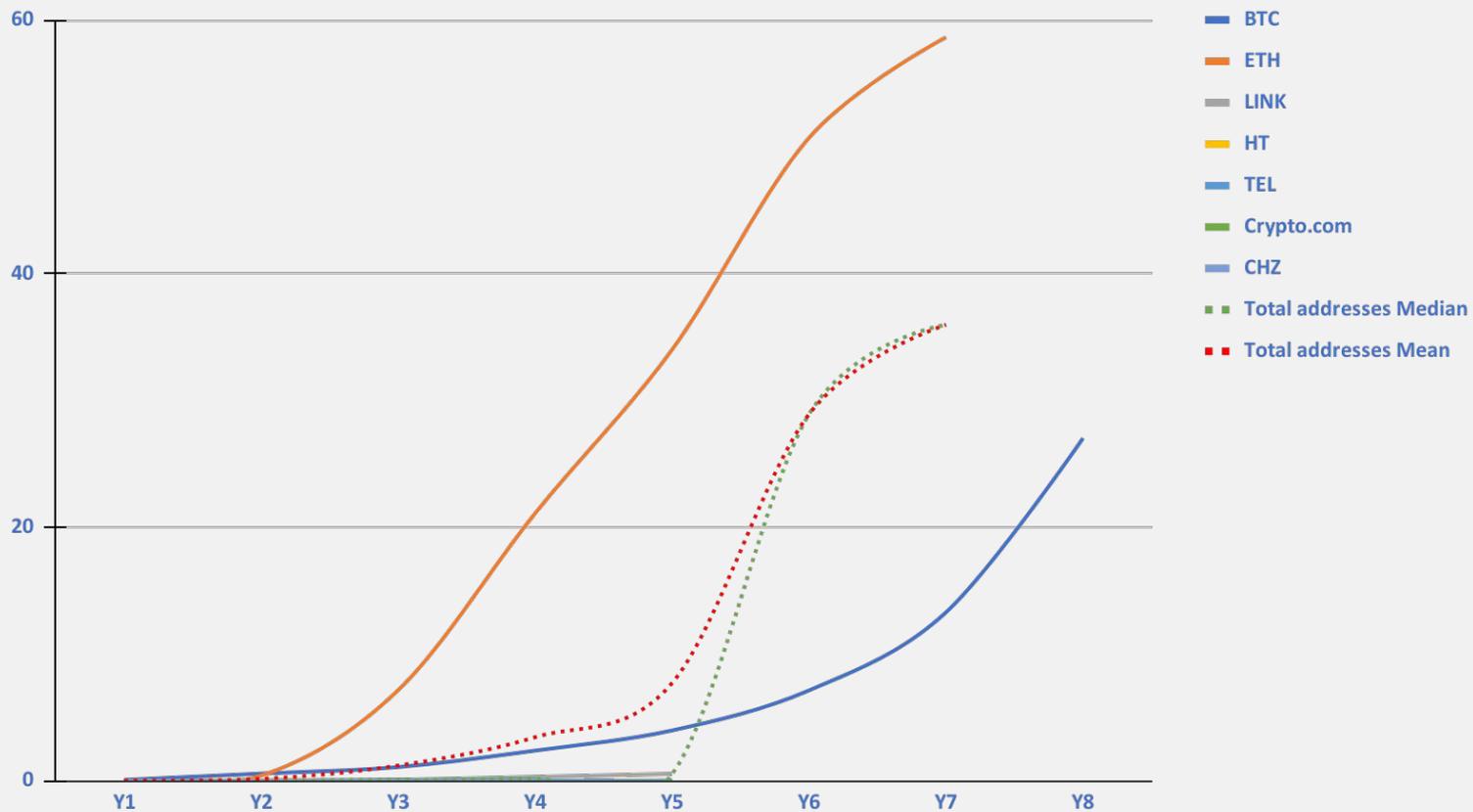


Crypto Wallets With Balance

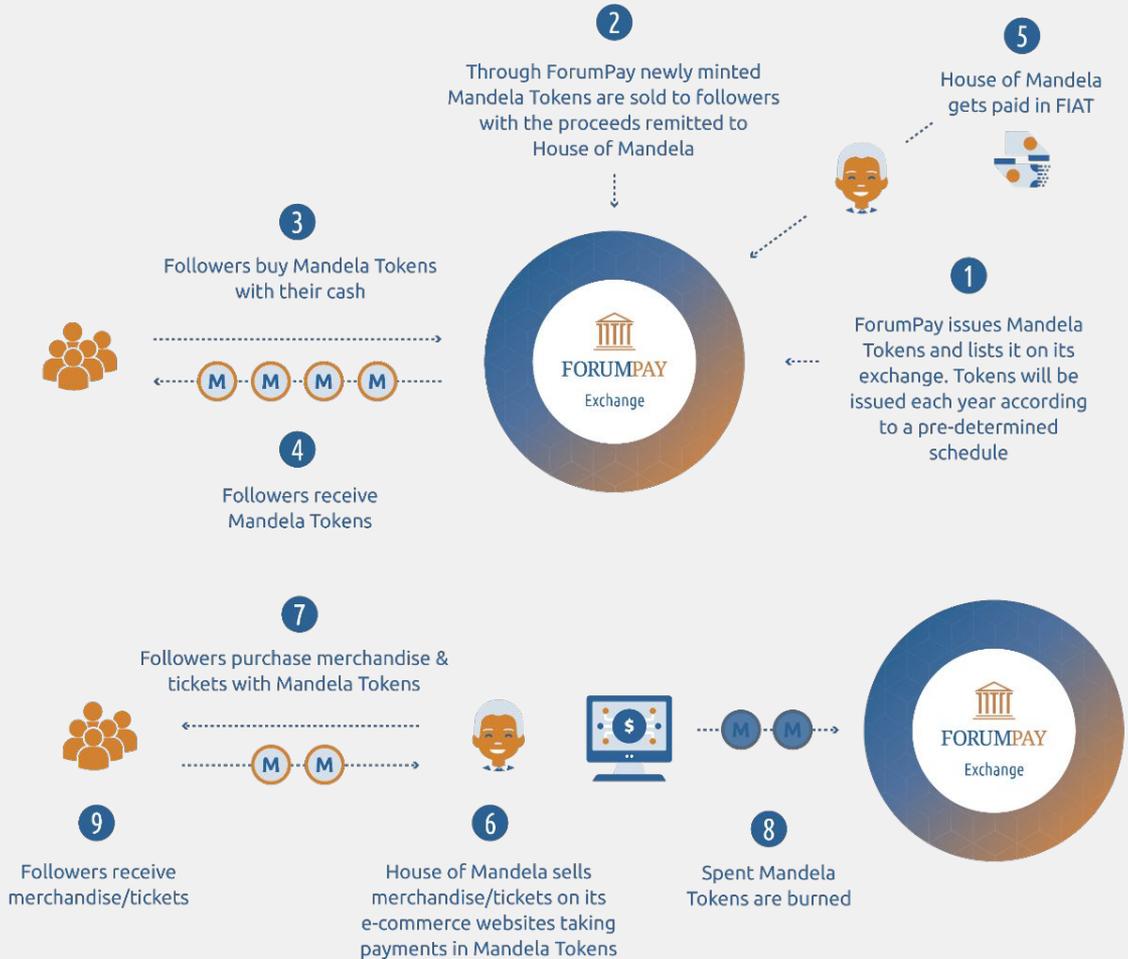
	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8
BTC	65,620	568,180	1,080,000	2,380,000	3,970,000	7,130,000	13,290,000	27,020,000
ETH	29,770	411,800	7,150,000	21,100,000	34,010,000	50,710,000	58,640,000	
LINK	13,760	24,130	82,260	305,850	544,730			
HT	6	46,700	9,170	13,060	39,560			
TEL	3	15,850	16,850	17,100	17,650			
Crypto.com	7,940	27,360	60,600	160,710				
CHZ	37	6,690	18,810	90,840				

Total addresses Median	7,940.00	27,360.00	60,600.00	160,710.00	544,730.00	28,920,000.00	35,965,000.00
Total addresses Mean	16,733.71	157,244.29	1,202,527.14	3,438,222.86	7,716,388.00	28,920,000.00	35,965,000.00

Number of Crypto Wallets with Balance (in Millions)



How Mandela Tokens Work



We Are Better Than Our Competition On All Fronts

	ForumPay	BitPay	PayPal	CoinGate	CoinPayments
Transaction Speed	Instant	Slow	N/A-Custodial	Slow	Slow
Instant Price Determination	✓	✗	✗	✗	✗
Supported Wallets	All	Limited	PayPal Only	Limited	All
Top 5 Coins Accepted	✓	✗	✗	✓	✓
Coins Accepted by MarketCap	95% +	70%	N/A	90%	90%
500,000 Locations	✓	✗	✗	✗	✗
Chainalysis Verification	✓	✗	✗	✗	✗
Full Exchange Integration	✓	✗	✗	✗	✗
Best Execution	✓	✗	✗	✗	✗
Automated Fiat Settlement	✓	✗	✗	✓	✗
Multi Currency Settlement	✓	✗	✓	✗	✓
Multi Language Support	✓	✗	✓	✗	✓
Two Factor Authentication	✓	✗	✓	✗	✗